



## **Position Announcement**

**Title: Segment Development Program Manager**

**Location: Boston, MA**

### ***ORGANIZATION DESCRIPTION***

The New England Clean Energy Council (NECEC, a 501c6) and the New England Clean Energy Foundation (NECEF, a 501c3) are affiliated non-profit organizations founded in 2007 that have had a strong impact on the emergence and growth of a vibrant clean energy cluster in New England—and on national clean energy initiatives as well. NECEC is the leading clean energy trade association in the New England region, representing hundreds of clean energy companies, while NECEF is the leading clean energy cluster development organization, researching and developing innovation, workforce and other related programs.

*The New England Clean Energy Council's mission is to accelerate New England's clean energy economy to global leadership by building an active community of stakeholders and a world-class cluster of clean energy companies. The Council represents close to 400 member and affiliate member organizations, including clean energy companies, venture investors, major financial institutions, universities, industry associations, utilities, labor and large commercial end-users. The Council's ranks include clean energy CEOs, representatives from most of the region's top 10 law firms, and partners from most of the top New England venture capital firms.*

*The New England Clean Energy Foundation's mission, as a supporting entity of the New England Clean Energy Council, is to accelerate New England's clean energy economy to global leadership through innovation, education, workforce development, and research programs.*

Working with their stakeholders, NECEC and NECEF develop and execute a wide array of programs in six strategic focus areas: Innovation, Growth, Education & Workforce Development, Adoption, Policy & Advocacy, and Research.

### ***POSITION BACKGROUND***

Clean energy and cleantech are not a single monolithic market. These are umbrella terms for more than 20 market segments with significant regional distinctions. The U.S. economy is not top-down and centrally-planned. It is composed of a network of regional markets with industrial and academic strengths, unique natural resources, and entrepreneurial and growth opportunities. Nowhere is this truer than in energy with diverse local costs and infrastructure, regulated utilities and their state market regulators, and market structures that overwhelmingly favor incumbent technologies and fossil fuels.

The NECEC and NECEF are collaborating with universities, large energy companies, and state agencies such as the Massachusetts Clean Energy Center, the Connecticut Clean Energy Fund, and counterparts across all 6 New England states to accelerate the clean energy sector. This joint effort has particular focus on segments with the greatest potential for sustainable, globally competitive companies and jobs, such as offshore renewables (wind, wave, tidal), energy efficiency technologies, smart grid and grid-scale storage innovations, electric vehicle infrastructure, biomass applications in northern New England and other clean energy regional market segments. One of the major needs to accelerate these segments is to encourage more effective connections between inventors, entrepreneurs, policy-makers, regulators, corporations, investors and early-adoption markets.

**NECEF is seeking a full-time Segment Development Program Manager to help address this need by playing a key role in organizing and supporting stakeholder roundtables in the segments listed above, as well as other**

**emerging regional segments. This role includes roundtable planning, market research in preparation for roundtables, white paper writing / editing from roundtables, stakeholders and research, and efforts to pursue segment recommendations to address gaps in promising regional segments.**

#### **KEY RESPONSIBILITIES**

- Manage segment roundtable series on various clean energy subsectors including offshore renewables (wind, wave, tidal), energy efficiency technologies, smart grid and grid-scale storage innovations, electric vehicle infrastructure, biomass applications in northern New England and other clean energy regional market segments.
- Research existing clean energy market segments to compile invitation lists comprised of high level stakeholders from each subsector; coordinate with stakeholders regarding roundtable events.
- Conduct research on various clean energy market segments and develop associated content for segment roundtable events.
- In coordination with the NECEC President and NECEF Executive Director, facilitate discussions at segment roundtable events.
- Record detailed notes at each segment roundtable event and distribute to attendees and other interested parties.
- Work with VP Policy and other members of the NECEC internal policy team and volunteer task force to develop clean energy policy recommendations based on input from segment roundtable sessions.
- Follow-up with segment roundtable attendees on action items; connect stakeholders to specific people on the NECEC/NECEF team and/or on the Policy Committee for follow-ups as necessary.
- Work with NECEC Membership and Events Manager to identify companies from the NECEC membership and beyond to participate in segment roundtable discussions.
- Provide membership leads from segment roundtable discussions to NECEC Membership and Events Manager for follow-up.

#### **QUALIFICATIONS**

- 5 or more years experience in project management, events management, or similar.
- Bachelors' degree required; MBA with technical savvy or similar prior experience preferred.
- Market research skills/experience required.
- Clean energy market experience preferred.
- Fluency in working with MS Excel, Word, Outlook required.
- Excellent written and verbal communication skills.
- Attention to detail and strong interpersonal skills are critical for this position.
- Passion for the mission of NECEC and NECEF.

#### **COMPENSATION**

Salary range is commensurate with experience. This is a full-time position funded by a two-year grant.

#### **START DATE**

Immediately.

#### **TO APPLY**

Email a resume and cover letter to Trish Fields at [tfields@cleanenergycouncil.org](mailto:tfields@cleanenergycouncil.org).

Please include your salary requirements as well as three references with your submission.

*New England Clean Energy Council and New England Clean Energy Foundation are equal opportunity employers.*