

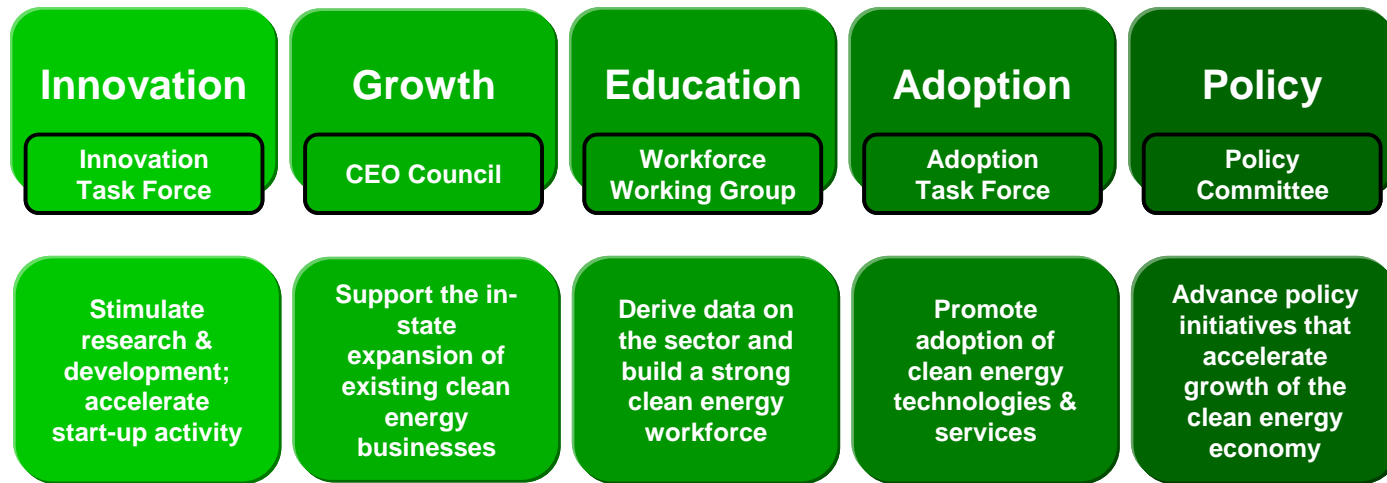


## **2009 Summary**

*Revision 1.4, 12.17.09*

# Council mission

To accelerate New England's clean energy economy to global leadership by building an active community of stakeholders and a world-class cluster of clean energy companies.



# Council summary



The Council represents over 150 member organizations, including clean energy companies, venture investors, major financial institutions, universities, industry associations, utilities, labor and large commercial end-users. The Council's ranks now include over 60 clean energy CEOs, representatives from most of the region's top 10 law firms, and partners from over a dozen of the top New England venture capital firms (with a total of over \$8 billion under management).

Working with our stakeholders, we develop and execute a wide array of programs in five key focus areas: Innovation, Growth, Education, Adoption, & Policy.

The Council believes that our future depends upon a foundation of sound regional, national, and global energy policy that encourages clean energy innovation and technology commercialization. With such a foundation in place, it is the Council's goal to develop and launch an array of programs which will help our region, with its considerable innovation assets, leverage the power of free markets to become a leading provider of clean energy solutions to the global marketplace.

We firmly believe that this emerging sector can and will become a powerful economic engine for New England, capable of generating tens of thousands of new jobs in the coming decade and beyond.

# 2009 Summary

- **Fellowship II:**  
This past May we launched our second Clean Energy Fellowship program. This year we broadened the field to include both CEOs and senior executives, and selected a top-notch class of 25 Fellows from nearly 200 applicants. The Fellowship ran from May 5th through July 29th, and the curriculum covered a broad array of energy topics, taught by leading university faculty, clean energy executives, investors, attorneys and policy-makers. This year's Fellowship Program was generously funded by the new Massachusetts Clean Energy Center and the Kauffman Foundation.
- **Washington D.C. CEO Fly-In:**  
In early April, the Council brought 35 CEOs, over a dozen venture investors, and other Council sponsors to Washington D.C. for meetings with senior legislators, administration officials, and Department of Energy program managers. Congressman Markey spent considerable time with the group, while Carol Browner, Director of the Office of Energy and Climate Change Policy in the Obama administration, addressed a Council-organized Capitol Hill reception which brought multiple representatives, senators and staffers into contact with fly-in participants. Special thank to fly-in sponsors: Cardinal Point Partners, Cooley Godward Kronish, Foley Hoag, ML Strategies and WilmerHale.

# 2009 Summary

- **Governor's Clean Energy Challenge:**  
This spring the Council launched the Governor's Clean Energy Challenge - a program designed to catalyze organizations throughout the Commonwealth to significantly reduce their greenhouse gas emissions (GHGs) through the implementation of energy efficiency measures and the deployment of clean energy technologies. The program, launched in collaboration with the Governor's Office and the Department of Energy Resources (DOER), was sponsored by the State's many utilities, including NSTAR, National Grid, Western Mass Electric, Unitil and Cape Light Compact. To date, over 110 businesses have signed on to reduce their energy footprint, with facilities totaling over 22 million square feet.
- **Workforce Needs Assessments:**  
Throughout the year the Council has worked with EOEEA, UMass, and other partners to produce workforce needs assessments for the clean energy and energy efficiency sectors. These efforts, led by the Council's Workforce Development Committee, have culminated in the publication of research on residential energy efficiency workforce needs; the workforce impacts of expanded commercial and industrial energy efficiency funding; the job market for energy engineers; and the potential for HVAC/R contractors to service an expanded energy efficiency market.

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- **Clean Energy Stimulus**

The Council's Policy Committee was heavily involved in helping to advance and shape the American Recovery and Reinvestment Act. As a result, the bill contains over \$5 billion to weatherize homes, \$6.3 billion in state energy-efficiency and clean-energy grants, and \$4.5 billion to make federal buildings more energy efficient.

- **Waxman-Markey**

The Policy Committee also led the charge to draft a summary of the Council's position on numerous issues for the American Clean Energy & Security Act. These included specific recommendations on cap & invest, energy innovation, energy efficiency, and renewable energy. All were well received by legislators and staffers during the CEO fly-in.

- **Clean Energy Innovation Consortia**

The Council worked to propose, draft and advance a title within the Waxman-Markey bill on Clean Energy Innovation Consortia. These consortia call for federal funding of a public-private partnership that will inject up to \$50 million per year per region (for up to 8 regions nationwide) into university research projects, early stage ventures and economic development within the region. The Council is continuing its efforts to ensure that the proposal is also part of the emerging Senate bills as well.

# 2009 Summary

- **Lawrence Berkeley National Lab & UC Berkeley Field Trip:**  
More than 40 investors and researchers from both East and West coasts attended the Council's field trip to Lawrence Berkeley National Lab (LBNL) this past October. Attendees heard presentations from researchers at LBNL, UC Berkeley, and the Joint Bio-Energy Research Institute (JBEI). Topics included renewable energy, smart grid technology, energy efficient building and more. The presentations were followed by a reception and poster session by UC Berkeley students. The trip was made possible by the generosity of sponsors RockPort Capital Partners, Mintz Levin, and Wilson Sonsini Goodrich & Rosati.
- **Council Staff Growth:**  
Late 2009 marked a period of significant growth for the Council. Peter Rothstein, co-chair of the Council's Innovation Task Force and board member of the New England Clean Energy Foundation, has joined the Council as Senior Vice President. Through the generosity of Council sponsor Goodwin Procter's Make A Difference Fellowship, Caitlin Vaughn and Tom Matthews have also come on board as Program Managers. In addition, the Council recently hired Walter Frick in the role of Program Assistant.

